



Crash Course in Collection Development (Paperback)

By Wayne Disher

ABC-CLIO, United States, 2014. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book ***** Print on Demand *****.This indispensable resource provides tools for collection management in public libraries, featuring essential strategies for inventory assessment, market analysis, budgeting, marketing, and customer service. This book is a must-have for those just entering the field or professionals in need of a refresher in effective library operations. * Provides a current and basic overview of collection development in the public library * Describes how to assess community needs and create a collection that meets those needs * Offers insightful guidelines for writing a collection development policy * Shows librarians how to identify non-users.

DOWNLOAD



READ ONLINE

[1.61 MB]

Reviews

This composed ebook is wonderful. It really is written in basic words rather than hard to understand. You may like the way the writer composed this pdf.

-- Ryder Nolan

This book can be well worth a go through, and a lot better than other. It is written in simple words and phrases and not confusing. It's been printed in an exceptionally simple way in fact it is merely right after I finished reading through this pdf by which basically changed me, modify the way I think.

-- Margot Carter V